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AXIS / PARENT CARD

# TOKENIZE YOUR BRAND. PAY YOUR HOLDERS.



START HERE

# Think of it as an IPO, without the IPO.

The same outcome — the public puts real money into your business. None of the bankers, the filings, the lock-ups or the years.

- 01 Your customers buy a piece of **your business**.
- 02 That makes them **tokenized holders**, not just customers.
- 03 **Their money comes to you** on day one.
- 04 After that, every buy and every sell **pays you a fee**.
- 05 Your fees land in **your own wallet**, ready to spend.
- 06 You keep **every share** and stay in control.
- 07 **We build and run all of it**. Your brand goes on it.



# Tokenizing your business has never been easier.

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AXIS is the white label behind it — one platform running the card, the app, the web application, the launch and the liquidity.

Under your brand, and nobody else's.



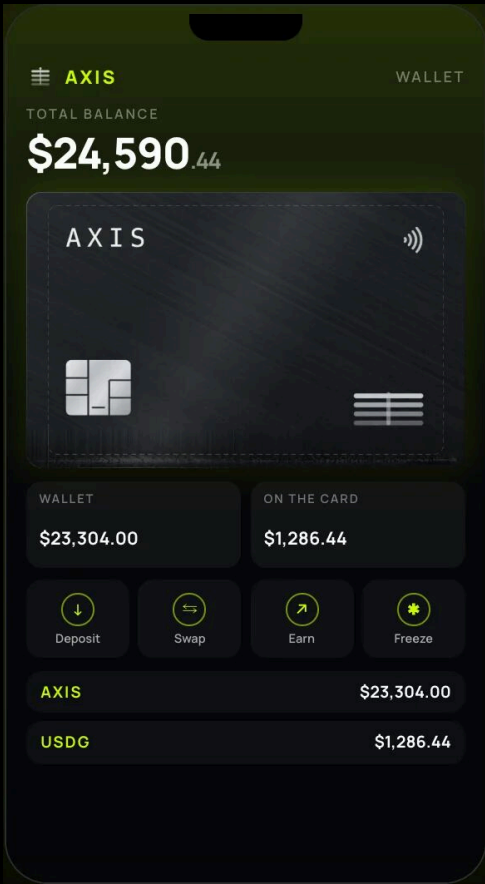
# A complete tokenized ecosystem, with your business fully integrated.

Your rewards card, your mobile app, your web application. We build it, we launch it, and we manage it.

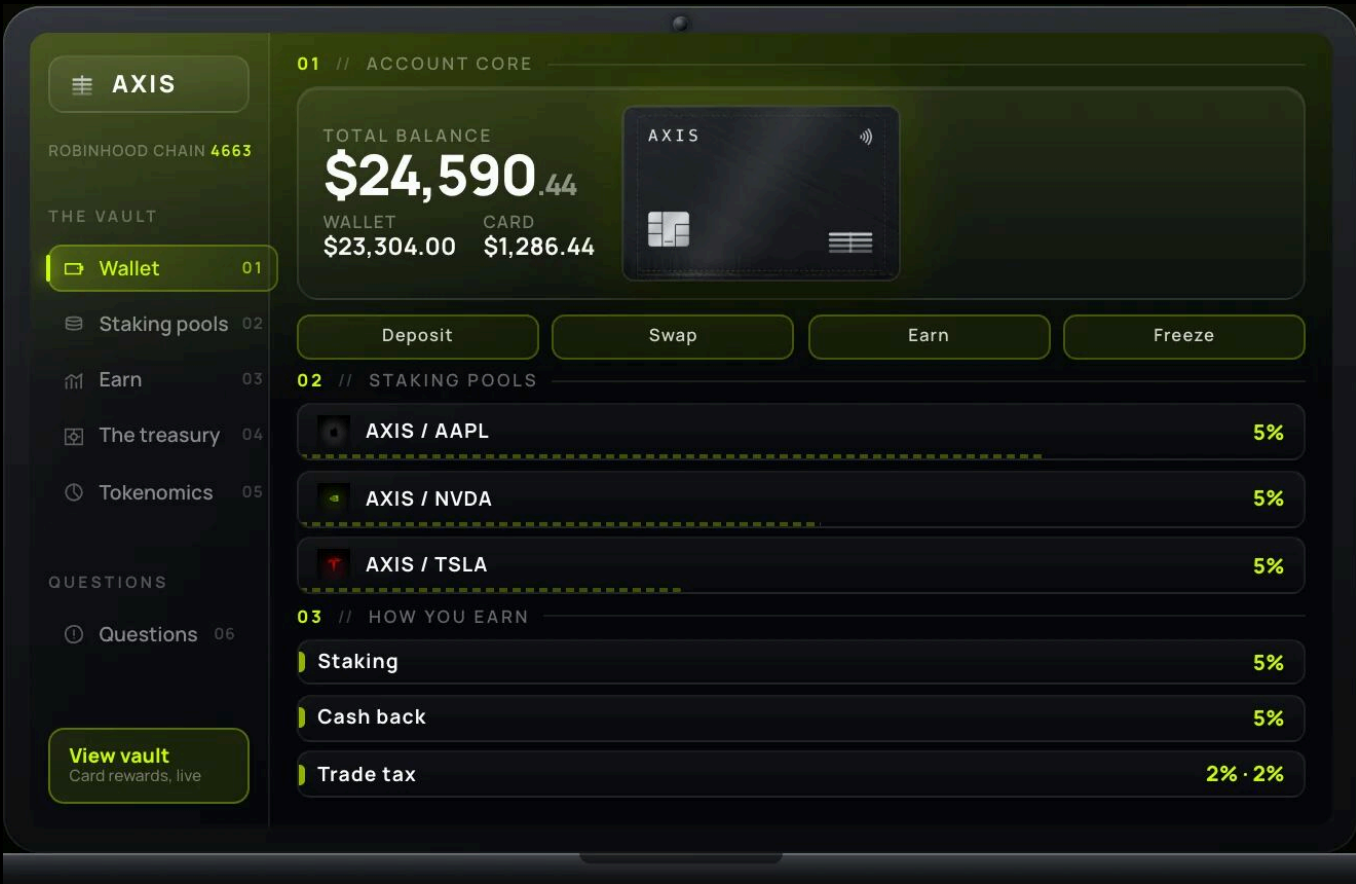
01 · YOUR CARD



02 · YOUR APP



03 · YOUR WEB APPLICATION



The card, the app and the site change together. That is the whole of what white label means.

# You bring the business. We do all the rest.

This is turnkey. There is no part of it you have to build, run, or learn. You keep serving your customers — we handle the machine behind it.



## 01 · Your card, in their hands

A real rewards card your customers carry, wearing your brand.



## 02 · A wallet for them, and one for you

Visa integration done, fully certified, ID checks handled. Yours is where your money lands.



## 03 · Your app, theirs to use

Web and mobile, both. They hold, they watch what it pays, they spend it.



## 04 · Your website, rebuilt

Rebuilt and deployed by us, live at your own address.



## 05 · Your launch, set up and run

We set it up and facilitate it, and we gather the supply that pays your holders.



## 06 · Your own liquidity pools

A pair against Ethereum and a pool against each of the real stocks.



## 07 · Managed, every day

The pools, the supply, the rails — not once at launch but continuously.

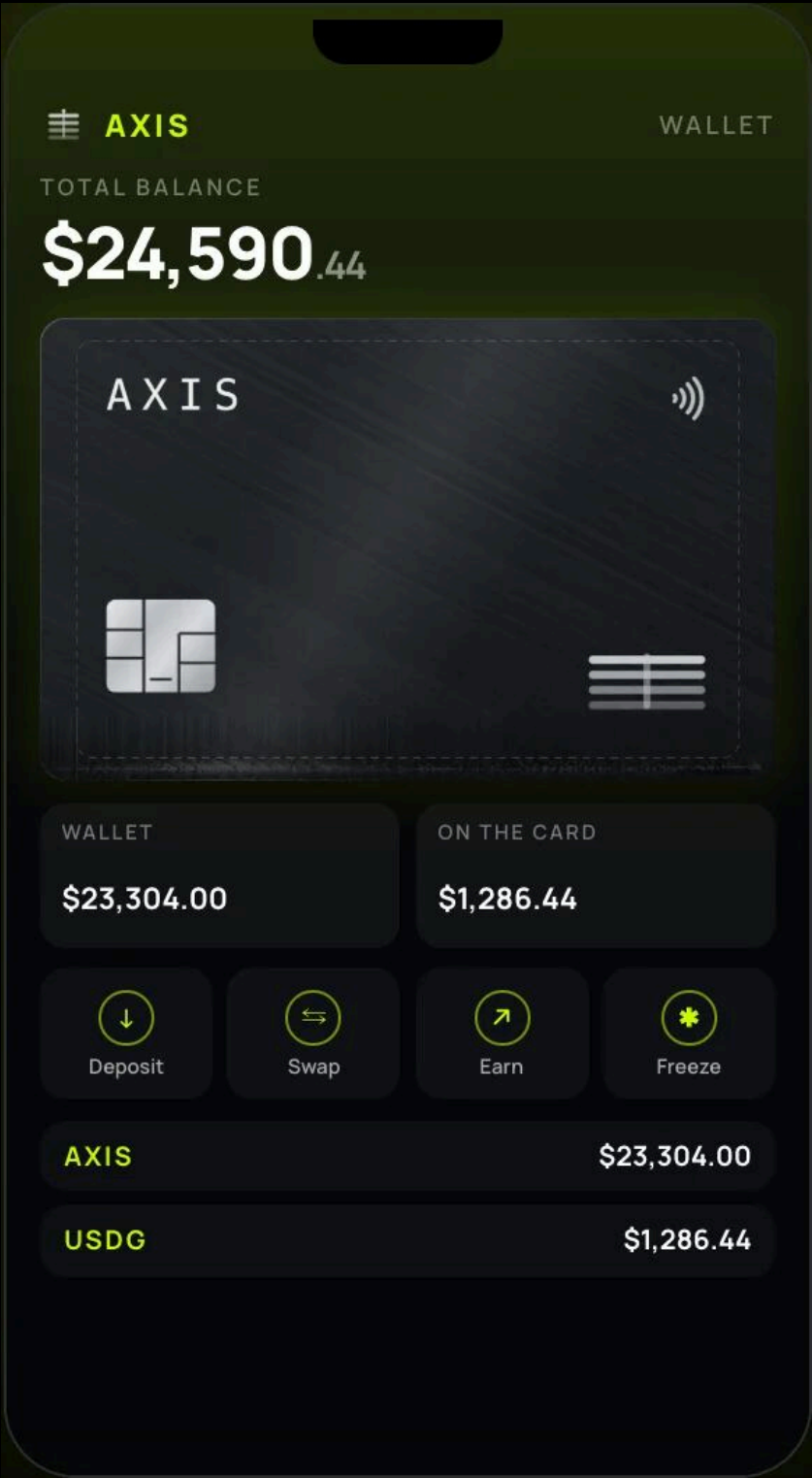


## 08 · All of it, connected

One system, not a stack you have to join up yourself.

# The app your customers get, under your brand.

- 01 **Wallet.** What they hold, what it is worth, and what is on the card.
- 02 **Add money.** They top up from a normal card. ID checks handled for you.
- 03 **Staking pools.** Your business paired with real stocks.
- 04 **Card controls.** Freeze, unfreeze, limits — without calling anybody.



# Your customers become tokenized holders.

They already spend money with you. **Now** they hold a tokenized stake in it, and it pays them dividends.



The people already spending with you buy in, and come out holding a real stake in the business. **What the trading pays goes back to them.**

|                                                                                                                                                                                              |                                                                                                                                                                                              |                                                                                                                                                                                         |                                                                                                                                                                                               |                                                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p><b>A tokenized holding</b><br/>A real, tradable stake in your business. Held in their own wallet.</p> |  <p><b>Paid in dividends</b><br/>A share of the trading paid out to them, for as long as they hold.</p> |  <p><b>They want you to win</b><br/>Your growth is now their upside. They bring people to you.</p> |  <p><b>They spend it here</b><br/>What it pays lands on their card, and the card carries your brand.</p> |  <p><b>They stay</b><br/>People do not churn out of something they own a piece of.</p> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

# A real Visa card they can actually spend — and 5% lands on it on day one.

Apple Pay, contactless, anywhere Visa is accepted. They stake what they bought in on, and 5% of it goes straight onto the card, available immediately.



Spendable at the counter, anywhere in the world.



A holder stakes \$23,304. \$1,165.20 lands the same day.

# A big liquidity event for your business.

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Real money in — to expand, to hire, to open the next one. And we put our own capital in beside the public, so your pools start deep.

## We roll out the launch

We set it up and we run it. You do not build or operate any part of it.

## Your stakeholders go first

Your early stakeholders get early access to the launch and to the pool.

## Then the community buys in

People outside your stakeholders buy in at the event. The money is yours.

## And we buy in beside them

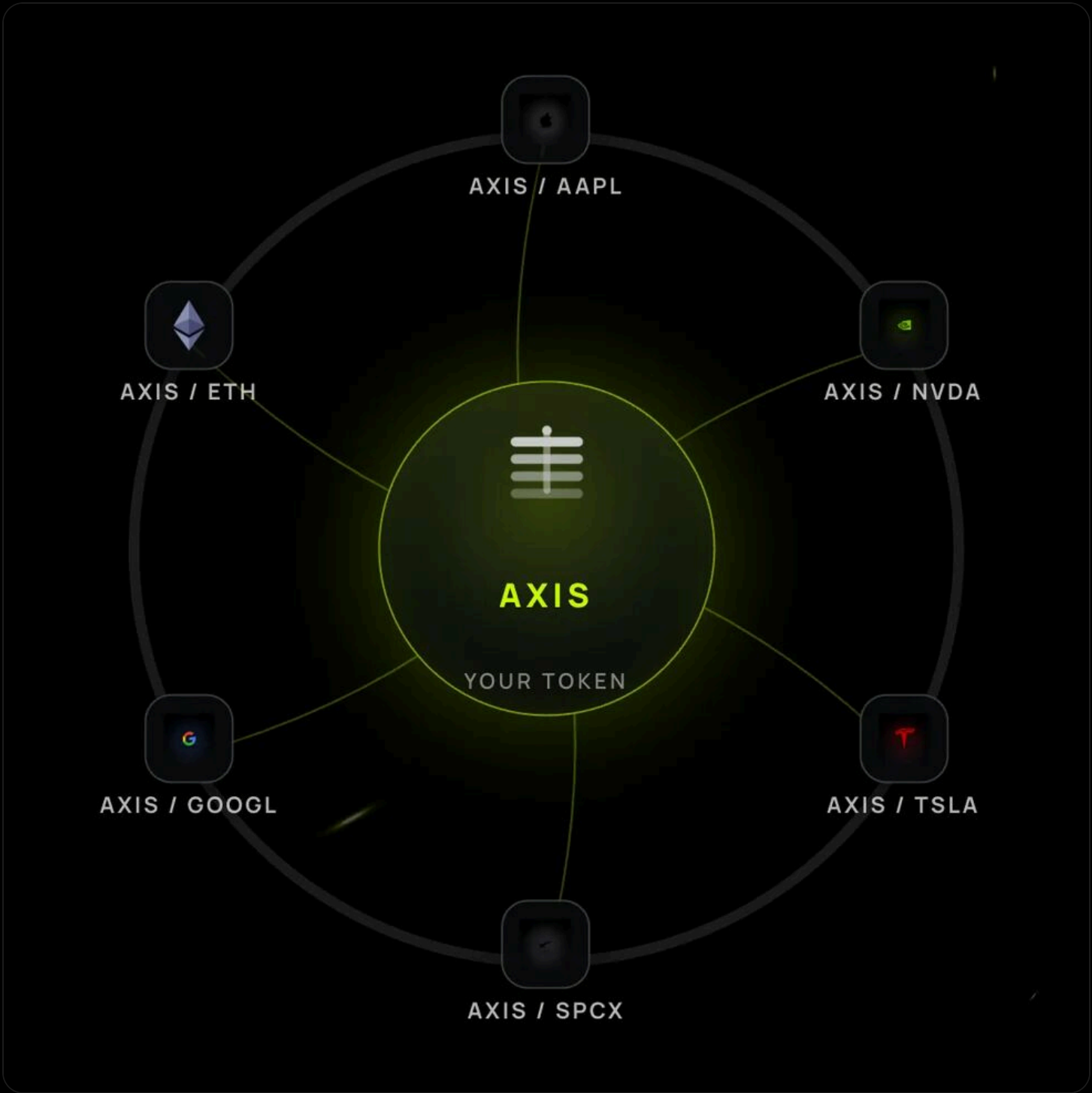
Our own token buys into your event too, adding liquidity on top.

# Staking pools, paired against real stocks.

Your token sits in its own pools – a pair against Ethereum and a pool against each of the real tokenized stocks, on Robinhood Chain.

|                    |           |
|--------------------|-----------|
| <b>AXIS / AAPL</b> | <b>5%</b> |
| <b>AXIS / NVDA</b> | <b>5%</b> |
| <b>AXIS / TSLA</b> | <b>5%</b> |
| <b>AXIS / SPCX</b> | <b>5%</b> |
| <b>AXIS / ETH</b>  | <b>5%</b> |

Every pair pays a fee inward, into your token. A deep pot means a big buyer can arrive and barely move your price – we build them, and we run them every day.



# Holder rewards that give back to them.

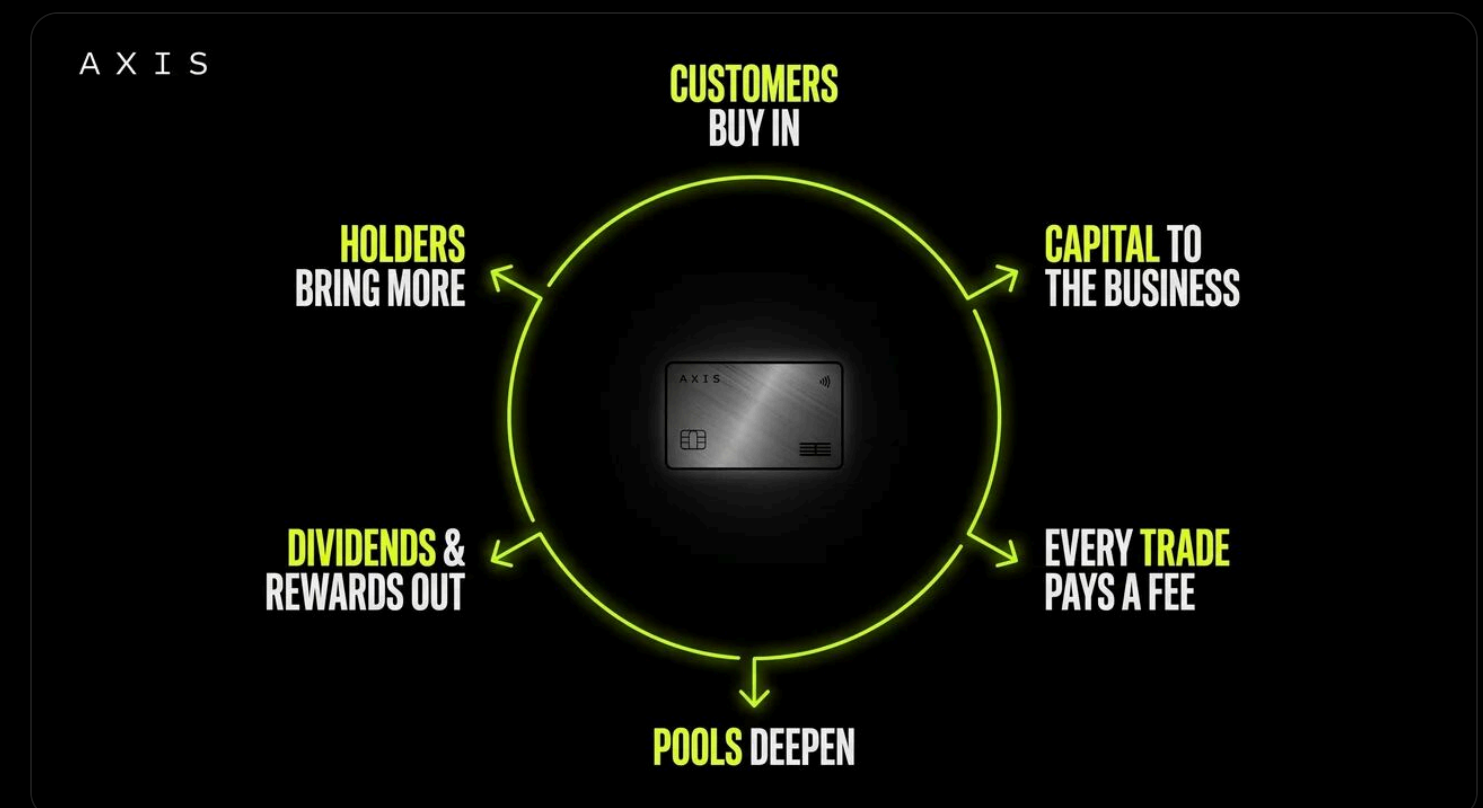
The pools are what pay the holders. Four streams, from the moment they stake to as long as they hold.

|    |                                                                                                                       |          |
|----|-----------------------------------------------------------------------------------------------------------------------|----------|
| 01 | <b>Staking rewards</b><br>5% of what they staked, onto the card on day one — spendable immediately.                   | 5%       |
| 02 | <b>Cash back</b><br>On everything they spend, back into their position.                                               | 5%       |
| 03 | <b>Trade tax to holders</b><br>2% on every buy and 2% on every sell, paid out to holders.                             | 2.2%     |
| 04 | <b>Dividends</b><br>Paid in tokenized stock, out of all trading. No fixed rate — it tracks how much the token trades. | IN STOCK |

# Your pools fill up. The round **stays open.**

You keep getting paid. Every buy and every sell pays a fee inward, for as long as the token trades.

Our own flywheel buys back into the ecosystem your business sits in — so as we scale, your liquidity grows with us. This is the part a business cannot build alone.



# Raise capital without giving away control.

You are selling a share of what the business earns — not a share of the business.

|                         | LOYALTY PROGRAMME                   | REWARDS CARD PARTNER       | EQUITY RAISE                              | AXIS WHITE LABEL                       |
|-------------------------|-------------------------------------|----------------------------|-------------------------------------------|----------------------------------------|
| WHAT YOU GIVE UP        | Margin, on every reward             | A cut of every transaction | A piece of the company                    | Nothing you own                        |
| DOES IT RAISE MONEY     | No. It costs money                  | No                         | Yes, once                                 | Yes — and again on every trade         |
| WHO GETS A SAY          | Nobody                              | Their compliance team      | A board seat, a vote, someone in the room | Nobody. You still run it               |
| WHAT YOUR CUSTOMER GETS | Points. Worth something only to you | Cash back                  | Nothing                                   | A real, tradable stake that pays them  |
| WHEN IT STOPS PAYING    | When you stop funding it            | When they stop spending    | The day the round closes                  | It does not, while the token trades    |
| WHO BUILDS IT           | You do                              | They do, their way         | —                                         | We do — card, app, wallet, site, pools |

Every row above is a mechanism, not a forecast. We publish no projection of what any of it returns, because that depends on how much your token is traded.

# It's time to tokenize your brand. Let's take it to the next level.

Tokenize your brand. Pay your holders. Raise capital without giving away control. It is built, it is running, and it ships under your brand.

[getaxiscard.com](https://getaxiscard.com)

## TOKENIZE YOUR BRAND. PAY YOUR HOLDERS.

